

Greenies Trivia Promotion 2022

Terms and Conditions

SCHEDULE	
GENERAL	
Promotion	Greenies Trivia Promotion 2022
Promoter	Mars Australia Pty Ltd t/as Mars Wrigley Confectionery (ABN 48 008 454 313) of Tower 2, Collins Square, 727 Collins Street, Docklands, Melbourne VIC 3008, telephone +61 2 9847 9111.
Who can enter?	Entry is open to Australian residents only who are aged 18 or over at the time of entering the promotion.
Who can't enter?	Directors, officers, management, and employees (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Permits	Authorised under ACT: TP 22/00435; SA: T22/337
WHEN AND WHERE WILL THE PROMOTION RUN?	
Promotional Period	The promotion starts at 12:01am AEST on 01/07/2022 and ends at 11:59pm AEST on 05/09/2022. No entries will be accepted after this time.
Where will the Promotion Run?	This promotion will run in any Australian retailer that stock and sell the Participating Products.
Website	www.greenies.com.au/trivia
What are the Participating Products?	The following Greenies Canine products are Participating Products: <ul style="list-style-type: none"> • Dog Original Treat Large 170g • Dog Original Treat Petite 170g • Dog Original Treat Regular 170g • Dog Original Treat Teenie 170g • Scary Berry Large Blueberry 170g • Scary Berry Petite Blueberry 170g • Scary Berry Regular Blueberry 170g • Scary Berry Teenie Blueberry 170g • Dog Treat-Pak Large 340g • Dog Treat-Pak Petite 340g • Dog Treat-Pak Regular 340g • Dog Treat-Pak Teenie 340g • Blueberry Treat-Pack Petite 340g • Blueberry Treat-Pack Large 340g • Blueberry Treat-Pack Regular 340g • Blueberry Treat-Pack Teenie 340g • Fresh Treat-Pak Teenie 340g • Fresh Treat-Pak Petite 340g

	<ul style="list-style-type: none"> • Fresh Treat-Pak Regular 340g • Fresh Treat-Pak Large 340g • Grain Free Treat-Pak Large 340g • Grain Free Treat-Pak Petite 340g • Grain Free Treat-Pak Regular 340g • Grain Free Treat-Pak Teenie 340g • Treat-Pak Large 340g • Treat-Pak Petite 340g • Treat-Pak Regular 340g • Treat-Pak Teenie 340g • Mega Treat-Pak Large 510g • Mega Treat-Pak Petite 510g • Mega Treat-Pak Regular 510g • Mega Treat-Pak Teenie 510g • Grain Free Value Pak Large 1kg • Grain Free Value Pak Regular 1kg • Grain Free Value Pak Teenie 1kg • Grain Free Value Pak Teenie 1kg • Original Value Pak Large 1kg • Original Value Pak Petite 1kg • Original Value Pak Regular 1kg • Original Value Pak Teenie 1kg • Dog Treat Large MVMP (3x340g) • Dog Treat Petite MVMP (3x340g) • Dog Treat Regular MVMP (3x340g) • Dog Treat Teenie MVMP (3x340g) <p>The following Greenies Feline products are Participating Products:</p> <ul style="list-style-type: none"> • Feline Catnip 60g • Feline Chicken 60g • Feline Salmon 60g • Feline Tuna 60g
ENTRY DETAILS	
<p>How to Enter</p>	<p>To enter the promotion, consumers must, during the Promotional Period:</p> <ol style="list-style-type: none"> a) Buy one (1) or more Participating Products from any Retailer (Qualifying Purchase); b) Using a mobile or web device, visit www.greenies.com.au/trivia (Website) and follow the prompts to the competition entry page; c) Complete trivia questions; and d) Complete the entry form by including (but not limited to) name, postcode, receipt number, email and phone & upload a receipt (when prompted) and submit. Entrants must retain original receipt for verification. <p>At the end of the Trivia questions consumers will be invited to optionally share their results on social media</p> <p>Consumers need to play Trivia to enter the promotion, but the trivia results have no influence on the entry. Consumers may choose to play Trivia and not enter the promotion.</p>
<p>Proof of Purchase Requirements</p>	<p>Consumers must retain their original itemised receipt/s to verify each entry (Proof of Purchase). Proof of Purchase must clearly identify where the Qualifying Purchase was made, the product/s purchased (which must be/comprise a</p>

	Qualifying Purchase) and the date of purchase (which must be during the Promotional Period before you submitted your entry).
What are the Entry Limits?	<p>The promotion can be entered as many times as desired during the Promotional Period, provided that:</p> <ul style="list-style-type: none"> a) each entry is based on a separate Qualifying Purchase; b) each Qualifying Purchase has been made in a separate transaction and a separate original itemised receipt has been issued; and c) each entry is submitted separately in accordance with these Terms and Conditions.

WINNER DETERMINATION DETAILS

How are prizes awarded?	<p>There will be one (1) major electronic draw for entries received during the Promotional Period ("Major Draw") and four (4) minor electronic draws conducted during the Promotional Period (each a "Minor Draw"). Entries into each draw will open at 12am and close at 11.59pm on the dates outlined in in the table below. All draws will take place at Trade Promotions and Lotteries Pty Ltd, Level 2, 11 York St, Sydney NSW, 2000 at 10:00am AEST on the dates outlined in the table below. For the removal of doubt, no draws will be conducted during the weekend or on a public holiday in NSW. Entries in each Minor Draw will NOT be entered into any subsequent Minor Draws; however, all entries (winning and non-winning) will be entered into the Major Draw.</p> <table border="1" data-bbox="534 1064 1370 1397"> <thead> <tr> <th>Draws</th> <th>Entries Open</th> <th>Entries Close</th> <th>Draw Date</th> </tr> </thead> <tbody> <tr> <td>Minor Draw 1</td> <td>01/07/2022</td> <td>26/07/2022</td> <td>27/07/2022</td> </tr> <tr> <td>Minor Draw 2</td> <td>27/07/2022</td> <td>09/08/2002</td> <td>10/08/2022</td> </tr> <tr> <td>Minor Draw 3</td> <td>10/08/2022</td> <td>23/08/2022</td> <td>24/08/2022</td> </tr> <tr> <td>Minor Draw 4</td> <td>24/08/2022</td> <td>05/09/2022</td> <td>07/09/2022</td> </tr> <tr> <td>Major Draw</td> <td>01/07/2022</td> <td>05/09/2022</td> <td>07/09/2022</td> </tr> </tbody> </table> <p>Draw Details</p> <p>The first valid entry drawn in the Major Draw will win \$2,500 in VISA Digital Gift Cards ("Major Prize")</p> <p>The first seventy five (75) valid entries drawn in each Minor Draw will each win a \$25 VISA Digital Gift Card ("Minor Prize").</p> <p>Provisional winners of prizes must claim their prize as instructed within the confirmation email sent to their email address.</p> <p>Entrants for the Promotion are restricted to winning one (1) Minor Prize only during the Promotional Period (except for SA residents).</p>	Draws	Entries Open	Entries Close	Draw Date	Minor Draw 1	01/07/2022	26/07/2022	27/07/2022	Minor Draw 2	27/07/2022	09/08/2002	10/08/2022	Minor Draw 3	10/08/2022	23/08/2022	24/08/2022	Minor Draw 4	24/08/2022	05/09/2022	07/09/2022	Major Draw	01/07/2022	05/09/2022	07/09/2022
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PRIZE DETAILS

Prize Details	Type	No. Available	Details	Value
	Major Prize	1	VISA Digital Gift Cards	\$2,500

	Minor Prize	300	VISA Digital Gift Cards	\$25	
Total Prize Pool	The total prize pool is valued at \$10,000 (RRP, including GST).				
Prize Terms	<p>Prizes are not transferable, exchangeable and cannot be converted to cash. VISA Digital Gift Card Terms and Conditions apply. The vouchers should be treated like cash and cannot be replaced if lost, stolen, or destroyed. The full T&C's can be found at https://truerewards.com.au/visa-gift-card-terms.</p> <p>Any ancillary costs associated with redeeming a VISA Digital Gift Card are not included. Any unused balance of a VISA Digital Gift Card will not be awarded as cash. Redemption of a VISA Digital Gift Card is subject to any terms and conditions of the issuer including those specified on a VISA Digital Gift Card.</p>				
NOTIFICATION & PUBLICATION					
Notification of Winners	<p>Minor Prize Winners will be notified by email within 2 business days of the relevant draw.</p> <p>Major Prize Winner will be notified by phone and email within 2 business days of the draw.</p>				
Publication Details	Winners will have their name and state/territory of residence published on the Website on 09/09/2022 for a period of twenty eight (28) days.				
VERIFICATION & DELIVERY					
Verification Requirements	<p>Entrants and winners may be required to:</p> <ol style="list-style-type: none"> a) provide proof of identity, proof of age and proof of residency to verify their entry (Proof of Identity). Identification considered suitable for verification is at the Promoter's discretion; and b) send their Proof of Purchase (for <u>all</u> entries submitted during the Promotional Period) to the Promoter to verify that the relevant prize should be awarded. <p>If, in the opinion of the Promoter, Proof of Purchase has been shared between any entrants, those entrants' entries may be deemed invalid and they will lose any right to a prize.</p> <p>Entering under a false name/s may invalidate all entries. Multiple entries under different names and or different emails from the same residential addresses may also invalidate at the Promoter's discretion, unless Proof of Identity and original Proof of Purchase (for all entries submitted during the Promotional Period) are produced on request.</p> <p>If an entrant/winner fails to provide Proof of Identity and/or Proof of Purchase by the time and date stipulated by the Promoter, their entry/prize claim will be deemed invalid at the Promoter's discretion.</p> <p>The Promoter's decisions are final and no correspondence will be entered into.</p>				
Prize Delivery	<p>Once a provisional winner is deemed by the Promoter to have complied with these Terms and Conditions, the Promoter will declare them a winner and will deliver the relevant prize no later than 28 days of the winner's entry being verified and accepted.</p> <p>The Promoter takes no responsibility for an incorrect email, mobile number or physical address being provided when entering the promotion or during the verification process, and once dispatched the Promoter is not liable for any prize that has been lost, stolen, damaged or tampered with in any way.</p>				

PRIZE CLAIM DETAILS	
Prize Claim Details	All prizes must be accepted and claimed by 12:00pm AEDST on 07/12/2022 (Prize Claim Date) If the prize is not claimed by the Prize Claim Date, the prize will be forfeited and the provisional winner will not be entitled to a prize. The Promoter is within their rights to determine an alternative winner.
UNCLAIMED PRIZE DETAILS	
Unclaimed Prize Draw Details	<p>In the event of any unclaimed prize/s (unclaimed is defined as being a prize won but not claimed in accordance with the verification and prize claim processes), the Promoter will conduct an unclaimed prize draw. All valid non-winning prize entries will be automatically placed in an electronic unclaimed prize draw which will take place at the same place and time as the original draw on 08/12 /2022, subject to any directions from a regulatory authority. The winner/s will be notified by email and their name will be published www.greenies.com.au/trivia on 09/12/2022 for a period of 28 days.</p> <p>All prizes of the unclaimed draw must be claimed by 09/01/2023. If the prize is not claimed by 09/01/2023, the prize will be forfeited.</p>

Terms and Conditions

1. These Terms and Conditions must be read together with the Schedule for this promotion. The Schedule prevails to the extent of any inconsistency with these Terms and Conditions.
2. By participating in this promotion, you accept these Terms and Conditions.

Eligibility

3. You can only enter this promotion if you meet the eligibility requirements set out in the Schedule.
4. Directors, management, employees, officers and contractors (and their immediate families) of the Promoter, of the Participating Stores or of the agencies or organisations associated with this promotion are ineligible to enter. "Immediate families" means spouse, parent, natural or adopted child, and sibling (whether natural or adopted by a parent), whether or not they live in the same household as the director, manger, employee, officer or contractor.
5. By entering this promotion, if requested you agree to declare to the Promoter all past, current or potential conflicts of interest (if any) or any serious social misconduct or behavior that in a normal persons opinion may compromise the integrity or diminish the good name and reputation of the Promoter or its products and brands, is contrary to law or otherwise inappropriate.

Entry

6. The promotion will be conducted during the Promotional Period.
7. All entries must be received by the Promoter during the Promotional Period. Entries are deemed to have been received at the time of receipt into the Promoter's database and not at the time of transmission by the entrant.

8. You can only submit your entry in accordance with the "How to Enter" section of the Schedule. The Promoter will not accept entries in any other form. Once submitted, you cannot change, alter or delete your entry.
9. Automated entries and computer generated entries will not be accepted. Entrants who enter using multiple phone numbers, email addresses or aliases will be disqualified.
10. Incomplete and ineligible entries will be deemed invalid. Entries will also be deemed invalid if they breach these Terms and Conditions as determined by the Promoter in its sole discretion or any other instructions or guidelines notified by the Promoter during the entry process for the promotion.
11. If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.
12. You are responsible for all costs associated with entering this promotion, including but not limited to Internet and SMS costs.

Determining and notifying winners

13. Winners will be determined, notified and published as set out in the Schedule.
14. The Promoter and the companies and agencies associated with this promotion may also publish the name and state/territory of residence for winners on their websites, social media platforms and in trade publications. By entering this promotion, each entrant consents to this and requests that his or her full address not be published.

Prizes

15. The prize(s) are as specified in the Schedule. The prize(s) are subject to any additional terms and conditions as specified in the Schedule.
16. Prizes will be delivered to the address provided by the winner at the time of entry or completing the verification process (whichever is most recent).
17. Once dispatched and awarded to a winner, the Promoter is not be liable for any prize that has been lost, stolen, damaged, defaced or tampered with in any way.
18. If a prize is or includes gift cards/vouchers, the gift cards/vouchers are subject to any terms and conditions imposed by the gift card/voucher provider, including period of validity and treatment of unused balances.

Claiming prizes

19. Prizes must be claimed in accordance with the Prize Claim Details section of the Schedule.
20. If a prize is not accepted or claimed in accordance with the Prize Claim Details, the relevant winner's entry will be deemed invalid and the Promoter reserves the right to distribute the relevant unclaimed prize in accordance with the details specified in the Schedule, subject to any directions given by any relevant gaming authority. Winners of unclaimed prizes will be notified and published in accordance with the details set out in the Schedule.

General

21. The Promoter accepts no responsibility for any problems or technical malfunction of any communication network or for any late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise. The Promoter has no control over telephone communications, networks or lines and accepts no responsibility for any problems associated with them, whether due to traffic congestion, technical malfunction or otherwise. The Promoter is not liable for any consequences of user error including (without limitation) any costs incurred.
22. The Promoter may, at its sole discretion, declare any or all entries made by an entrant invalid, prohibit further participation by an entrant or winner in this promotion, or invalidate a provisional winner if the entrant/winner:
 - a. fails to verify their personal details and/or eligibility to enter the Promotion to the Promoter's satisfaction;
 - b. tampers with or benefits from any tampering with the entry process or the operation of the Promotion (including where entrants share their Proof of Purchase to enter the Promotion or where entrants use multiple names, addresses or aliases to register multiple entries);
 - c. submits an entry which in the Promoter's opinion is not in accordance with these Terms and Conditions;
 - d. acts in a disruptive manner or with the intent to annoy, abuse, threaten or harass any other person;
 - e. engages in conduct in entering the Promotion which in the Promoter's opinion is fraudulent, misleading or deceptive;
 - f. or engages in conduct which may, in the opinion of the Promoter, compromise the integrity or diminish the good name and reputation of the Promoter or its products and brands, is contrary to law or otherwise inappropriate.
23. Entrants and winners must comply with the details set out in the Verification Requirements section of the Schedule as part of the entry verification or prize claim process. Failure to comply with the Verification Requirements to the Promoter's satisfaction will result in your entry and/or prize claim being declared invalid (and, at the Promoter's discretion, in all of your entries/prize claims being declared invalid).
24. All entries will be the property of the Promoter and will not be returned.
25. Prizes are not transferable, exchangeable for any other item and cannot be redeemed for cash or any other form of compensation (unless cash is specified). The value of each prize is accurate as at the time of preparation of this material, is the RRP value and is inclusive of GST. The Promoter accepts no responsibility for any variation in the value of a prize after that time. If a prize (or element of a prize, where applicable) is unavailable for any reason, the Promoter may substitute it for another item of equal or higher value, subject to the approval of the any relevant gaming authorities as required.
26. If a winner does not take an element of a prize at the time stipulated by the Promoter, then that element of the prize will be forfeited by the winner and neither cash nor any other form of compensation will be supplied in lieu of that element of the prize. The Promoter accepts no other liability or responsibility for any loss incurred by a winner or any other party if any prize (or any part of a prize) is unavailable for any reason.
27. If requested by the Promoter, entrants and winners must sign an indemnity and exclusion of liability form provided by the Promoter, in favour of the Promoter and all parties involved in this promotion and/or providing the prize, before they participate in the Promotion and/or the prize. If they do not sign that form within the time specified by the Promoter, they will not be able to participate and the relevant entrant's or winner's entry or claim will be deemed invalid. Where

an entry is declared invalid prior to the Prize Claim Date, the Promoter may determine a new winner in accordance with the Unclaimed Prize Arrangements.

28. If requested by the Promoter, entrants and winners must participate in all promotional activity (such as publicity and photography) surrounding this Promotion or their winning of a prize, free of charge, and they consent to the Promoter and its associated companies and agencies using their name and image in promotional material, on the Promoter's websites, social media platforms and in trade publications.
29. If for any reason any aspect of this promotion does not or is not capable of running as planned, including by reason of infection by computer virus, network failure, bugs, tampering, unauthorised intervention, fraud, technical failures or any cause beyond the control of the Promoter which corrupts or affects the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter may in its sole discretion cancel, terminate, modify or suspend the promotion, or invalidate any affected entries, subject to the approval of the relevant gaming authorities, if required.
30. The Promoter's decisions in connection with the promotion are final and no correspondence will be entered into.
31. Entrants acknowledge that there may be inherent risks in some aspects of the Promotion or the prize and that participation in the promotion or accepting the prize may involve participating in dangerous activities. By entering this promotion and/or accepting the prize, entrants accept that risk for themselves and for their companion(s) (if applicable).
32. The Promoter, its associated agencies and companies and the agencies and companies associated with this Promotion will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).
33. Prizes will only be delivered to addresses in Australia, as applicable. The Promoter and its associated agencies and companies will not be liable for any damage to or delay in transit of prizes.
34. The Promoter may at its absolute discretion prohibit an entrant's participation in this promotion, cancel or suspend a prize or other cease to provide any prize to a winner if the entrant or winner is (in the Promoter's opinion) under the influence of alcohol or drugs, behaves aggressively or disruptively, or behaves in a manner which may diminish the good name and reputation of the Promoter or its products and brands, or is contrary to law or is otherwise inappropriate.
35. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. Where the operation of this Promotion results in, for GST purposes, supplies being made for non-monetary consideration, entrants agree to follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.
36. The Promoter collects your personal information via this entry form when you submit an entry to this Consumer Competition for the purpose of your entry into the Promotion. All entries become the property of the Promoter. If we do not collect the personal information you have provided in the entry form, you may not be able to submit a valid entry into the Promotion and may not be able to receive communications about our brands, products and services which may be of interest to you. We may also use the personal information you give us to provide prizes, for consumer care and research purposes, and for other purposes, as described in our privacy policy. If you have marked the "opt-in" box on the entry form, you consent to us keeping your personal information on our database to use for future marketing purposes, including contacting you by electronic messaging.

37. We may disclose your personal information to our family of companies and to our vendors or service providers. We require these companies to comply with the Australian privacy laws that apply to your personal information. We will not sell your personal information to third parties. We may disclose personal information to entities outside of Australia. The Privacy Policy, which can be found at www.mars.com/privacy-policy-australia also contains information about how entrants may opt out, access, update or correct their PI, how entrants may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with.

If you need to contact us, or have any questions, please use the online contact form or the other contact details on our Contact Page at <http://international.mars.com/australia/en/about-mars/contact-us>.